TO DEBUT JUNE 9-11 IN NEW YORK CITY

VFX, animation and digital production conference kicks off amid controversy over value of visual effects work; will include topical presentations, hard-hitting panels, job fair, master classes, screenings and more.

NEW YORK, NY – Collider, a new three-day digital production conference for the visual effects, animation and interactive industries, is headed for New York – and just in time – arriving as VFX and animation studios confront major issues around business practices, staffing and the impact of new technology.

As the first event of its kind on the East Coast, Collider (<u>www.colliderevents.com</u>) combines a conference, job fair, screenings and cutting edge master classes. Collider takes place at the Hotel Pennsylvania June 9 to 11.

Collider will feature more than 40 speakers and expects to attract over 1000 creative, production and management attendees from the advertising, TV, feature film, gaming and interactive industries for three days of insight, inspiration, networking and job hunting.

Collider Conference and Job Fair tickets are now available: http://colliderevents.com/tickets/

"Being New York-based, we're ready to fill a massive gap in the creative, production, and staffing needs of digital production studios," says Collider founder Stephen Price, Editor of Stash Magazine, which presented the sold out <u>STYLE FRAMES</u> conference, held Feb. 7 and 8 in New York.

"With all the serious challenges facing the visual effects and digital production industries right now, there's a lot to discuss and debate. Our attendees will also learn invaluable production tips and tricks and discover new strategies to help them create, compete and win in today's advertising, TV, feature film, gaming and interactive markets."

Staged in midtown Manhattan, Collider underscores the increasingly vibrant and competitive nature of New York's visual effects, animation, interactive and digital production industries.

Collider's venue, the landmark Hotel Pennsylvania on 7th Avenue at 33rd Street, includes a 500-seat conference theater, a 20-company job fair complete with a 150-seat employer showcase theatre, a sponsor showcase and software master classes.

Collider is presented by Stash Media Inc., in association with <u>CreativeHeads.net</u> and the Post New York Alliance.