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DVD MAGAZINE

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Just some of the studios featured on the NEW SIXPACK³ (in no particular order because we love them all):

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RED ROVER
FILMTECKNARNA
BUCK
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MASSIVE
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PASSION PICTURES
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DOMA
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JOSEPH KOSINSKI

BILL PLYMPTON
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A52
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NEXUS PRODUCTIONS
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GLASSWORKS
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SWAY
AARDMAN

PARTIZAN LAB
BLUR
STUDIO AKA
ADDICTION
HEAD GEAR
BRAND NEW SCHOOL
DESIGNERS REPUBLIC
NEILL BLOMKAMP
SAIMAN CHOW
SHERBET
HORNET
IAMSTATIC

MODEL ROBOT
DAF
HONEST
LOYAL KASPAR
HEAT CREATIVE
BITSTATIC
BERMUDA SHORTS
SHYNOLA
TOPIX
RIOT
FONZTEEVEE
CURIOUS PICTURES

LOGAN
BENT
RESOLUTION
EXOPOLIS
TROIKA
LOBO
GOLDEN SQUARE
BLACK GINGER
RYTHYM+HUES
DIGITAL KITCHEN
IMAGINARY FORCES
GOBELINS

stash

DVD MAGAZINE 25

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Montage editor: JEFF ZEMETIS

Title animation: KYLE SIM, TOPIX

Music: TREVOR MORRIS

Cover image: THREE LEGGED LEGS

WWW.STASHMEDIA.TV

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I love just about every part of the monthly stampede to put Stash together. But what I look forward to most is the discovery of new talent. Stumbling upon fresh enthusiasm for the craft and industry of applied motion art is like a quivery squeeze of my adrenal gland. That was probably too much information for some of you, so let me rephrase: uncovering new design talent reconfirms my rather geekish lifelong infatuation with animation, vfx and motion design.

That's why this issue, like issue 13 last year, holds a special place in the Stash archive for me. Every October we get to show you the winners of the Global Student Animation Awards selected from hundreds of entries and judged by 15 of the most knowledgeable (and good looking) people we know. You'll find the three category winners and the Audience Choice winner (selected by 10,000+ online votes) in the main Stash program and all the runners up in the Bonus Films section of the disk.

But schools are not the only source of fresh blood. Fortunately the industry is growing, mutating and fracturing at such a pace we are constantly trying to keep up with newly-spawned studios and collectives. Week after week we screen work from every continent (except Antarctica, so far) submitted by companies I had previously never heard of. That fact speaks volumes for the fiscal and creative health of the industry.

So, congratulations to all the entrants and winners of the 2006 GSAAs. Go boldly forth and conquer. Me and my adrenal gland are looking forward to seeing all your new work.

Stephen Price

Editor

October 2006

sp@stashmedia.tv

**GLOBAL STUDENT ANIMATION
AWARDS 2006**

**ANIMATION WINNER /
BEST OF 2006
"HUMANS!"**

Director:
THREE LEGGED LEGS
www.threeleggedlegs.com

School:
**OTIS COLLEGE OF
ART & DESIGN**
www.otis.edu

"Humans! was initially created as our collective senior thesis," recount directors Greg Gunn, Casey Hunt and Reza Rasoli speaking, somehow, in perfect unison. "The three of us had so much fun working together on previous projects, we wanted to continue laying the ground work for the future of Three Legged Legs." Their first challenge was to create a compelling story. "Once we had the basic idea down, we brainstormed and created from there. We're huge fans of traditional animation so the blend between 2D and 3D felt like a good place to start."



Style frames >



The 60 second piece – an entertaining yet brutally-to-the-point social satire masquerading as a global awareness PSA – took the trio three months to complete while they “juggled a full liberal studies course load. Late nights, lack of sleep and smelly feet.”

Watch behind the scenes on the DVD.

Directors/animators: Greg Gunn, Casey Hunt, Reza Rasoli
Music: Richard Emmet
VO: Dave Mitchell

Toolkit

Maya, After Effects, Mirage, Photoshop, Illustrator



PEUGEOT 407 "END OF GAME"

TVC :45

Agency:
BETC EURO RSCG

Director:
ANTOINE BARDOU-JACQUET

Production:
PARTIZAN

Animation/VFX:
BUF

www.buf.fr

Another smart and engaging product from the ongoing relationship of Partizan director Antoine Bardou-Jacquet and Parisian VFX masters Buf. Other than the two-second sequence of the game player running for the doorbell, the entire spot is virgin CG except for the Peugeot 407s which were built from CAD data. The director spent a long time with a video game pro to reproduce game moves only the top drivers can achieve. The spot went to air in early August in France, the UK, Russia, Switzerland, Slovenia, Macedonia, Japan and Norway.



For BETC EURO RSCG

Agency supervisors: Raphaël de Andreis, Jean-Baptiste Lucas, Dominique Le Moine, Jean-Philippe Martzel, Claude-Jean Couderc, Olivier Pluquet
CD: Rémi Babinet
AD: Eric Holden
Copy: Rémi Noël
Producers: Simon Chater-Robinson, Damien Fournier-Perret

For Partizan

Director: Antoine Bardou-Jacquet

For Buf

The Buf team



For TBWA\Chiat\Day

CDs: Jack Fund, Lance Ferguson
Producer: Debra Wittlin

For Blinkk

Producer: Bart Yates

For The Mill

Producer: Beth Vander
Telecine: Adam Scott
VFX super: Yourick Van Impe
Lead Flame: Yourick Van Impe,
Giles Cheetham, Adam Grint, Judy
Roberts
Flame assist: Edwin So
3D producer: Stefanie Boose
3D: Andrew Proctor, Oscar
Gonzales

Toolkit

Flame, XSI, Spirit

**INFINITI "FMX", "G-SPOT"
TVCs :30 x 2**

**Agency:
TBWA\CHIAT\DAY**

**Director:
PLEIX**

**Production:
BLINKK**

**VFX:
THE MILL**
www.the-mill.com

The London office of The Mill brought four senior flame artists and key members of their 3D team to these spots for Parisian directing collective Pleix and TBWA\Chiat\Day Los Angeles. They started with a single color of live action paint shot in studio with Phantom cameras running at up to 2,000 frames/second. Those plates were enhanced with CG, lighting and grading in the Spirit to add the color. The rest of the eight-week schedule was taken up with the surgical choreography of integrating the car and CG elements with the paint and vice versa.

stash 25.04

DISCOVER CARD "SCISSORS"
TVC :60

Agency:
THE MARTIN AGENCY

Director:
PHIL JOANOU

Production:
MJZ

VFX:
FRAMESTORE NY
www.framestore.com

David Hulin, animation director and head of CG at Framestore NY recalls that while each scene in this spot has hero scissors doing the actual card-cutting, the studio was determined the scissors in the background should not feel robotic and repetitive. "We created lots of different animation cycles, walks, runs, skips, etc., which we turned into crowds using our proprietary crowd system." Beyond the question of scissor mobility, Hulin reveals the spot uses a variety of scissor feeding styles, "We wanted them to be cute and endearing so we referenced pigeons, ducks, puppies, anything people were used to offering food to."



For Framestore NY

Producer: James Razzall
VFX super: Murray Butler
Animation director: David Hulin
CG artists: Andy Walker, Theo Jones, Seth Gollub, Jenny Bichsel, Szymon Weglarski, Sophie Lodge, Kevin Rooney, Andrew Ortiz, Rob Dollase, Jon Parker, David Lobser, Spencer Leuders

Toolkit

Flame, Maya, Shake

For The Martin Agency

Producer: Jenny Hollowell
CD: Hal Tench
Copy: Raymond McKinney
AD: Ty Harper

For MJZ

Director: Phil Joanou



LUX "HOT AIR BALLOON"
TVC : 90

Agency:
SANTO BUENOS AIRES

Director:
NACHO GAYAN

Production:
STINK

VFX:
GLASSWORKS
www.glassworks.co.uk

All the elements of this epic-scaled production – casting, cinematography, staging, music, direction and VFX by London's Glassworks – come together in one of those rare combinations that take the utterly silly and make it memorable. The balloons were built and composited by the 3D team at Glassworks while the 2D crew completed crowd enhancement and created backgrounds from stills and live action.

For Santo Buenos Aires

Producer: Andres Salmoyraghi

For Stink

Producer: Robert Herman

For Glassworks

Flame: Toby Brockhurst,
Sheldon Gardner

3D: James Mann, Daniel Jahnel

Toolkit

Maya, Flame



stash 25.06

T-MOBILE "FLAT WORLD"

TVC :40

Agency:
SAATCHI & SAATCHI

Director:
KIM GELDENHUYS

Production:
ACADEMY
EGG FILMS

VFX:
MOVING PICTURE COMPANY
www.moving-picture.com

This UK spot, hinging on the idea that nothing should get in the way of you and your friends, started with a shoot in Johannesburg and was built up layer by layer by the MPC team in London using rotoscoped talent, matte paintings, 2D environmental effects of dust and sand and live-action elements of plants and birds animated in 3D to react to the collapsing objects. Those objects – the fence, house, truck, car and buildings – were folded using a technique developed in-house by MPC 3D super Jamie O'Hara.



For Saatchi & Saatchi

Producer: Laura Mueller
AD: Rick Dodds
Copy: Steve Howell
CDs: Paul Domenet,
Brian Connolly

For Egg Films

Director: Kim Geldenhuys

For Academy

Producers: Juliet Harris,
Lizie Gower
DOP: Paul Gilpin

For Moving Picture Company

Post producer: Andrew Bell
2D super: Tom Harding
3D super: Jamie O'Hara
VFX team: James Bayley, Joel Bodin, Giuliano Cavalli, Roger Gibbon, Saman Mahmood, Richard Morris, Rod Norman, Pete Rypstra, Glen Swetez
Colorist: Jean-Clement Soret

Toolkit

Flame, Combustion, Maya,
Photoshop



“THE PINK PANTHER” TITLE DESIGN

Client:
MGM / COLUMBIA PICTURES

Directors:
KUNTZEL + DEYGAS

Animation:
NEXUS

www.nexusproductions.com

This is the original title sequence commissioned for the MGM/ Columbia Pictures' 2006 film starring Steve Martin. So, what happened? The studios decided a more cartoony 2D approach would better attract the younger audience they were after. These titles, featuring the world's first 3D Pink Panther, were taken off the shelf for the newly released DVD as part of the special features section. Paris based artists and animation directors Olivier Kuntzel and Florence Deygas had caught director Shawn Levy's attention with their work on the titles for Steven Spielberg's *Catch Me if You Can*.



For Nexus

Creators/directors: Olivier Kuntzel,
Florence Deygas
Producers: Charlotte Bavasso,
Chris O'Reilly

3D modeling/rigging: Gregory
Thomas, Alexandre Scavino,
Michael Greenwood, Daniel Shutt
3D animation: Patrick Daher,
Darren Price, Saul Freed, Mark
Davies, Dominic Griffiths

2D animation: Agnès Fauve

Lighting/rendering: Nicolas
Vessiere, Luis San Juan

Compositing: Robin Kobrynski,
David Haddad

Typography: Rami Niemi

Editing: Florent Porte

Studio manager: Theano Kazagli

3D Pink Panther created by
Kuntzel + Deygas

stash 25.08

MTV BRAND NEW CHANNEL Broadcast design

Client:
MTV NETWORKS

Director:
POSTPANIC

Design/animation
POSTPANIC

www.postpanic.nl

MTV Benelux (Belgium, Netherlands, Luxembourg) did so well with a series called Brand New – featuring the very latest hip hop, electronica, exotica and indie rock – they launched a whole new digital television channel with the same name and same musical direction. Amsterdam's PostPanic says they created the requisite identity and on-air toolkit around the theme of boxes and labeling to underscore the idea the channel is delivering new content. Adding to the frenetics is a technical innovation they call a random bumper generator. "This is a system which allows different layers of graphics to be randomly combined to produce a completely new bumper, clip title or promo each time."



For MTV Networks

Head of creative: Danny Smit
Channel operations manager:
Thomas Popma

For PostPanic

Director/designer:
Dominico Bartello
CD: Jules Tervoort
Producer: Ania Markham
Sr 3D: Ivor Goldberg

Sound design: Soundware
Amsterdam



Toolkit

3ds Max, Illustrator, Photoshop,
After Effects, Final Cut Pro



“NICKTONICO”
Broadcast design

Client:
NICKELODEON LATIN AMERICA

Director:
COLORBLOK

Design:
FANTASIA INK

Animation:
COLORBLOK

www.colorblok.com

“Nicktonicko is a live action show featuring two kids discovering the world of Nickelodeon programming,” explains Coloblok director Juliana Pedemonte. “That’s why the concept given by Nick to work on was the key word ‘spy’. We came up with the idea of having a city being attacked by all these spy-gadget-creatures. Everything grew from there.” Collaborating with Natalia Conti from Fantasia Ink (design/animation) and Amaranta Martinez from Nickelodeon Latin America (animation) Pedemonte says the project took 20 days, “The first week was all about finding a suitable aesthetic and developing a storyboard. The remaining time was used to produce the final pieces.”



“TVTROPOLIS”
Broadcast design

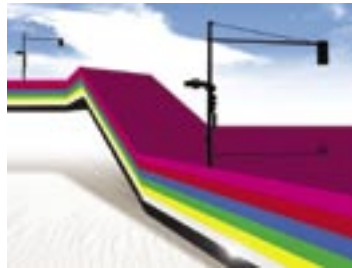
Client:
CANWEST MEDIAWORKS

Director:
ELAINE CANTWELL

Animation/design:
SPARK

www.sparkcreativeinc.com

Canadian media company CanWest MediaWorks renames and relaunches its Prime pop culture specialty network as TVtropolis with the help of this graphically striking broadcast package from Spark, the LA studio who recently rebranded CanWest's Global Network. Spark CD Elaine Cantwell says Tvtropolis – which is anchored by hits like Seinfeld, Ellen and Beverly Hills 90210 – required the studio “to carefully craft an entirely new image that was energetic and fun but also capitalized on the familiarity and existing connection viewers had with the network’s programming.”



For CanWest MediaWorks

President TV/radio: Kathy Dore
SVP marketing: Walter Levitt
Director of marketing (Global TV specialty networks): Tim Kist
Manager of creative services (Global TV specialty networks): Frank Coyle

For Spark

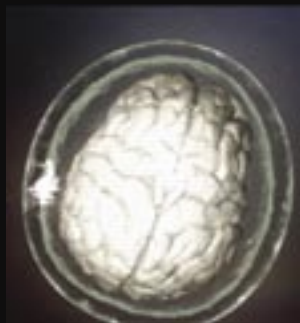
CD/designer: Elaine Cantwell
EP/producer: Patty Kiley

Toolkit

Cinema 4D, After Effects,
Photoshop, Illustrator, Final Cut Pro

**GLOBAL STUDENT ANIMATION
AWARDS 2006**
**MOTION GRAPHICS WINNER
“NIKE ID CONCEPTION”**
**Director:
TED GORE**
www.tedgore.com
**School:
THE CREATIVE CIRCUS
SCHOOL**
www.creativecircus.com

This spec spot started out life as a class assignment to develop a print campaign. But director Ted Gore and his teammates realized the idea – a brain splits in half to form a pair of shoes – would be much stronger if it were moving. “When the idea was first expressed, everyone on the concept team just kind of laughed and said it was too weird. As time passed, it kept coming back, so we went with it and continued to push it,” recalls Gore adding that the final rendered look of the clip was inspired by cheesy 80’s sex-ed videos. Schedule: 10 weeks from concept to completion.



Concept/direction/design/
animation/3D: Ted Gore
Concept/direction: Almee Roberge
Concept/direction/writing:
Nick Zafonte

Sound: Judson Cowan
Additional 3D modeling :
Alan Hettinger
Additional 3D texturing:
Jason Richards

Toolkit

After Effects, Cinema 4D,
Photoshop, Illustrator



stash 25.12

MTV "BARRIO 19"
Broadcast design

Client:
MTV NETWORKS

Director:
MODEL ROBOT

Production:
BERMUDA SHORTS

Animation:
MODEL ROBOT
www.modelrobot.com

Barrio 19 is MTV Networks' street culture series showcasing urban talent that made its global premier earlier this year on MTV mobile channels, a full month ahead of its television debut. The cardboard city environments for these launch titles were shot by UK directing duo Model Robot – a.k.a. Jason Jameson and Sean Miles – on a three-chip security camera before adding the 2D and 3D craziness.



For MTV Networks:

Commissioner: Andrew Lo
VP of development: Chris Sice
VP creative direction development/
EP: Matthew Bowes,
Series producer: Jilly Pearce

For Model Robot

Directors: Jason Jameson,
Sean Miles

Toolkit

After Effects, Premier, Photoshop,
3ds Max, Flash



**“DIESEL DENIM CAMPAIGN
F/W 2006”
In-store video/viral**

**Client:
DIESEL**

**Director:
LO IACONO**

**Animation:
LO IACONO**

<http://lo-iacono.com>

This piece called "Diesel Denim Dimension" was produced by Barcelona freelancer Lo Iacono and the Diesel Creative Team as part of the retailer's Fall/Winter 2006 collection. It squeezes maxim impact out of 19 images originally shot for the denim print campaign and was rolled out as a video-installation in Diesel flagship-stores worldwide and on www.diesel.com. It all works very nicely with the track by Michael Kadelbach.

Animation/concept: Lo Iacono
Music: Michael Kadelbach

feed

THE NUTRITIOUS PART OF YOUR CREATIVE BREAKFAST

www.stashmedia.tv/feed

PUNGA VISUAL CONSORCIO
Recent MTV Latino work

Director:
PUNGA

Design/animation
PUNGA

www.punga.tv

The Buenos Aires design and animation studio known as Punga brings a real sense of graphic fun and exploration to their broadcast work. For *Reciclón*, the first of two recent pieces for MTV Latino – which they completed in four weeks – the studio says they “wanted to create something funny and friendly but not completely naïve.” The second clip is for a weekly show about new talent and music called *Alerta* and was inspired by 19th century scientific illustrations and the stories of Jules Verne.

Toolkit (for both projects)

3ds Max, After Effects, Illustrator, Photoshop



MTV “RECICLON”

Broadcast design

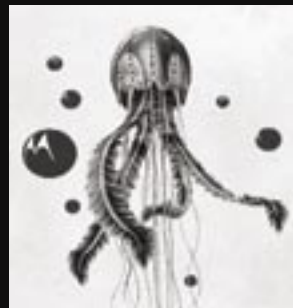
For MTV

Project director: Tomas Dieguez
AD: Pía Castro de la Torre,
Tomas Dieguez

For Punga

EP: Patricio Verdi

Music: Juan Tortarolo



MTV “ALERTA”

Broadcast design

For MTV

Project director: Tomas Dieguez
AD: Tomás Dieguez,
Marcos Girado

For Punga

EP: Patricio Verdi

Music: Eduardo Balerdi

VESPA "BUTTERFLY"

TVC :60

Agency:
DENTSU, TORONTO

Creative director:
GLEN HUNT

Animation:
CRUSH

www.crushinc.com

Vespa got a striking new TVC for its 60th birthday from Dentsu Toronto and Crush who handled all the animation and post. The goal was to expand on the print campaign and illustrate a rebirth of the spirit that spring – and a Vespa – can bring. The spot is designed as a teaser to work across TV, cinema, web and phones. The cocoon, Vespa and wings were built and animated in Maya. The wing designs and backgrounds were created in Illustrator and After Effects. Schedule: 10 weeks.

For Dentsu

CD: Glen Hunt
AD: Debra Prenger
Producer: Amanda Loughran



For Crush

Project lead: Gary Thomas
Producer: Debbie Cook
AD: Chris Rolf
3D: Alwyn Fernando
After Effects: Tony Ramayon,
Pat Moore

Toolkit

Maya, Illustrator, After Effects

**MADAME TUSSAUDS
PLANETARIUM
“THE WONDERFUL WORLD
OF STARS”**

Event film (excerpts)

**Director:
STEFAN MARJORAM**

**Production/animation:
AARDMAN**

www.aardman.com

Madame Tussauds in London – the legendary mother of all wax museums – commissioned this film from Aardman for display in its 90-foot wide, 360-degree planetarium dome theatre. The film uses Aardman’s signature unscripted vox pop technique, à la Creature Comforts, to explore the notion of earthly fame through the eyes of a huge array of aliens. “As we needed such a big cast, the characters were deliberately fairly simple,” recalls Aardman director Stefan Marjoram, “this means they could be used as a kit of body parts which could be mixed and reassembled to create yet more characters.” To fill the hemispherical screen, each frame of the eight-minute film was rendered from five different camera angles and then stitched into a high-resolution circular image: eight minutes = 12,000 frames x





five cameras = 60,000 rendered frames. The music was written and performed by Adrian Utley of Portishead and friends.

Watch behind the scenes on the DVD.

For Madame Tussauds Planetarium

Producer: Rusty Rustad
CD: Cathy Meese

For Aardman

Producer: Jason Fletcher
Bartholomew
Animators: Pascale Bories, Adam Cootes, John Ogden, Alan Short
Modellers: Mikey Ford
Rigging: Steve Roberts
Lighters/compositors: Andy Proctor, Andrew Lavery, Bram Thwheam
TD: Tom Downes, Philip Child
In-house editors: Dan Williamson, Prakash Patel
PAs: Jennie Bracey, Elena Wong

GLOBAL STUDENT ANIMATION AWARDS 2006

VFX WINNER "DIVERSION"

Directors:

**AIDAN GIBBONS,
SIMON REEVES**

<http://diversion-film.com>

School:

**UNIVERSITY OF
HERTFORDSHIRE**

www.herts.ac.uk

Directors Aidan Gibbons and Simon Reeves had both made fully CG character-based films in their second year at the University of Hertfordshire so for their degree project they decided to "focus on the areas of CG that we enjoy doing the most. We wanted to do something different that would set us up for what we wanted to do professionally." The duo shot the background plates on DV and split all phases of production 50/50. They finished in May 2006 with the story, storyboards and pre-vis taking up three months and the shoot and post production lasting another four.



**Watch behind the scenes on
the DVD.**

Toolkit

XSI, Photoshop, Combustion,
Shake, Vegas, boujou, RE:Vision
Reelsmart Motion Blur



For Goodby, Silverstein & Partners

CD: Jeff Goodby
AD: Paul Foulkes
Copy: Tyler Hampton
Producer: Michael Damiani

For Stardust

ECD: Jake Banks
EP: Eileen Doherty
Designer: Kinda Akash
Animator: Sam Sparks
Effects artist: Mikey Plescia

Music: Mophonics Music & Sound

Toolkit

Maya, After Effects, Combustion,
Illustrator, Photoshop

**CALIFORNIA COASTAL
COMMISSION
“NON-NATIVE SPECIES”
TVC :30**

Agency:
**GOODBY, SILVERSTEIN &
PARTNERS**

Director:
STARDUST

Animation:
STARDUST

www.stardust.tv

Goodby, Silverstein & Partners' ongoing and award-winning campaign for the California Coastal Commission moves onto TV with this creepy PSA that looks like nothing else on the air. The LA office of Stardust worked closely with the agency to evolve the concept recalls designer Kinda Akash, "They wanted something that looked realistic, but as we looked further into the reality of putting a cigarette on a baby chick, and showing other aspects of pollution, we suggested a more stylized approach, which ultimately we all felt did the best job of showcasing pollution's harmful effects."

TIME TRUMPET "TESCO WARS"

Viral

Client:

BBC

Production:

TOMBOY FILMS

Director:

BEN WHEATLEY

Animation/VFX:

BEN WHEATLEY

www.mrandmrswhheatley.co.uk

Tomboy Virals' director Ben Wheatley joins the public and media backlash against Tesco – the omnivorous grocery chain and Britain's largest retailer – with this clip originally run as part of the Time Trumpet show on BBC2. "I got a brief asking me to think about how Tesco might attack Denmark. I pitched back with a load of ideas and some were chosen some were rejected," says Wheatley. "Luckily they didn't go for the B52s carpet bombing with deli wraps, and the amphibious stores storming the beaches was rejected due to budget." The film was shot over two weeks in Denmark.

Director/Animator: Ben Wheatley

Additional 3D/compositing:

Alex Mallinson



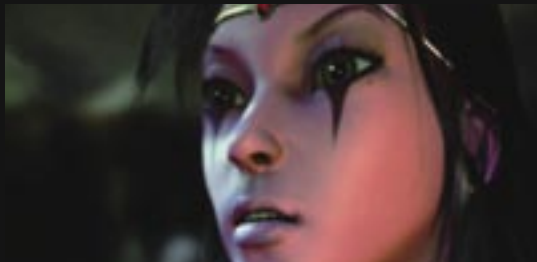


HUAXIA 2
Game cinematic

Client:
SHENZHEN DOMAIN

Director:
WANG SHANG

Animation/VFX:
DAYSVIEW DIGITAL IMAGE
www.daysview.com



Few media markets on the planet are growing as fast as the animation industry in China where, according to the government, 70,000 minutes of TV series animation will be produced during 2006. A massive school building and training initiative has been under way for several years and this game cinematic from Beijing studio Daysview Digital Image is the first piece we've seen that points to greater things ahead. Completed this past summer, the three-month, all-CG project uses extensive motion capture and does not shy away from the use of fire, water, dust and fog.

Watch behind the scenes on the DVD.

Toolkit
Maya



**THE KNIFE "WE SHARE OUR
MOTHERS' HEALTH"**

Music video

Record label:
RABID RECORDS

Director:
MOTOMICHI NAKAMURA

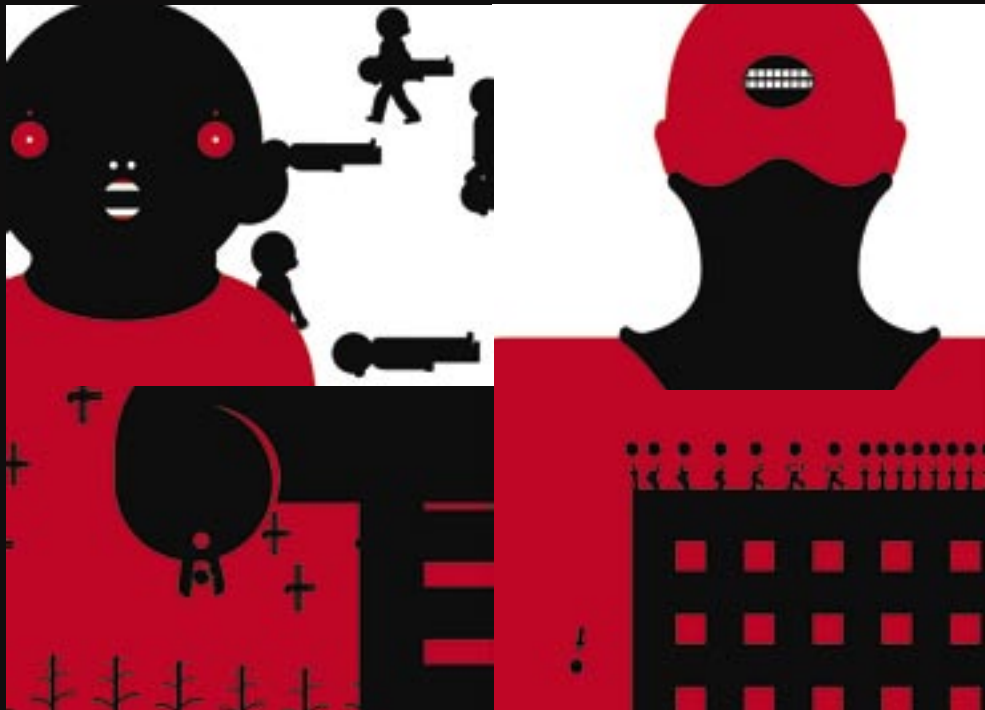
Animation:
MOTOMICHI NAKAMURA
www.motomichi.com

Tokyo-born Brooklyn animator and VJ Motomichi Nakamura brings his signature red/black/white palette and reductionist style to this video for Stockholm's current fave duo The Knife. "The band and their label gave me full creative freedom," says Nakamura, "so there was not a single change request and the production went very smoothly. The only challenge was I wanted to synch visuals with the music as tightly as possible, so I kept going back to the storyboard throughout the production to make adjustments." Schedule: two weeks for concept and storyboard, four weeks to animate.

Director/designer/animator:
Motomichi Nakamura

Tookit

Flash, After Effects



JOSIE "HELL'S KITCHEN" Music Video

Director:
KO FAI

Animation:
FATFACE

www.fatface.hk

Hong Kong design and animation studio Fatface is making a name for itself internationally with solid work like this video for Asian pop star Josie. The intricate staging, animation, lighting and rendering of the mock puppet show speaks well for the future of Fatface. Director Ko Fai is working on a feature screenplay but concentrating on the paying gigs. "For a visual-effects designer, high-grade technical skills are as important as having a creative mind – and making music videos and commercials is a great way to hone them."

Toolkit

3D Max, Photoshop, After Effects, Final Cut Pro



MEGA BLOCKS
“CREATIVITY TO THE RESCUE”

Viral

Agency:
STRAWBERRYFROG, NY

Director:
WORLD LEADERS
ENTERTAINMENT

Production/animation:
WORLD LEADERS
ENTERTAINMENT

www.worldleadersentertainment.com

Manhattan’s World Leaders Entertainment animation studio takes time out from their TV series schedule (including the Venture Brothers on Cartoon Network’s Adult Swim) to help the NY office of StrawberryFrog launch a global campaign for toy brand MEGA with this viral aimed at moms who want to see their kids do more than play videogames. The soft tone and whimsical visuals are honed to work with the campaign tagline “Creativity to the Rescue” with the goal of getting children back into creativity, imagination and free play.



For Strawberryfrog

ECD: Kevin McKeon

Copy: Erik Proulx

Art Director: Melissa Lin,
Naomi Burgess

For World Leaders
Entertainment

Design: Kiji McCaffery

**BUD LIGHT “ALIEN”****Spec spot :30****Director:****JAN CHEN****Production/animation:****DUCK**www.duckstudios.com

Duck animation studio in LA says this test spot came out of a desire “to experiment with a variety of techniques, mixing live action with CGI, building miniatures against green screen, and doing set extensions. The real challenge for the animation team was to blend everything together seamlessly.” Director Jan Chen says the project, which had to be worked in between paying gigs, took almost a year from initial concept through completion with multiple rethinks and rewrites to streamline the script along the way. The actual production period was 12 weeks.

Toolkit

Maya, Mental Ray, Photoshop, After Effects, Final Cut Pro

For Duck

EP: Mark Medernach
 Live action director: Mark Taylor
 Animation director: Jan Chen
 Animation: Jan Chen,
 Dave Vander Pol

Modeling/texturing:

Andrew Huang, Jan Chen,
 Dave Vander Pol
Lighting/rendering: Jan Chen,
 Lane Nakamura
Compositing: Jan Chen, Laura

Sasso

Editors: Mike Hackett,
 Melissa Timme
 Props model maker:
 Gorden Forkett
 Sound mix: Jeff Payne

stash 25.25

**COCA-COLA “SUMMER”,
“FRIDGE”**
TVCs x 2

Agency:
MOTHER, LONDON

Directors:
ACE NORTON, CHRIS CAIRNS

Production/animation:
PARTIZAN

www.partizan.com

About Chris Cairns:

Coke has certainly been aggressive with creative treatments for TVCs over the summer of 06 and these two happy-happy sing-along spots – “Fridge” from Chris Cairns and “Summer” from Ace Norton (both repped by Partizan) – add a dash of whimsical stop-motion to the mix. Interesting side note: Chris Cairns was signed to Partizan on the strength of videos he made (while otherwise employed as a runner in London) for his soon-to-be-famous flat mate Tom Vek who is featured in this month’s bonus music from Universal.



For Partizan

Producers: Isabella Parish,
Charles Spano
Editors: Brandan Driscoll-
Luttringer, Richard Lanciault



THE FORMAT
"THE COMPROMISE"

Music video

Record label:
NETTWERK

Director:
BRYAN LEE

Animation:
NYLON MOTION

www.nylonmotion.com

LA design studio Nylon Motion unfolds an origami orgy of epic proportions to animate this track from pop-hook masters The Format, which went to air at the end of August. It's the ambitious directorial debut of LA graphic designer/art director Bryan Lee (formerly of Brand New School) and took eight weeks of cut-out band heads, paper cuts and no sleep to bring off. Lee says he found a local origami master to handle the toughest folding and wrangled the resulting paper animals by rigging them with fine wire armatures.

Watch behind the scenes on the DVD.

For Nylon Motion

Director: Bryan Lee
 EP: Joe Montalbano
 Stop motion animation director:
 Nick Jeong
 Live-action DOP: Josh Reis
 Stop motion animators: Nick
 Jeong, Ben Michaels, Audrey Oh,
 Sarah Cameron, Young-Min Son
 Lead After Effects animator:
 Jason Cook

After Effects animators: Geoff Oki,
 Bryan Lee
 Storyboard artists: Nick Jeong,
 Geoff Oki
 Origami stylist/folder:
 Ashley Lowery
 Origami designs: Robert J. Lang,
 John Montroll
 Editing: Jason Cook, Bryan Lee
 PAs: Young-Min Son, Kyung-Ran
 Chan, Jessica Jones, Amanda

Joyce, Jan Tseng, Mauro Medina
 Hair/make-up: Liset Garza
 Gaffer: Bobby Lam
 Consultant: Brian Hahn

Toolkit

Nikon D70, Panasonic DVX-100,
 Linear Mover, Manfrotto 3275 gear
 head, After Effects, Photoshop,
 Final Cut Pro

**GLOBAL STUDENT ANIMATION
AWARDS 2006**

**AUDIENCE CHOICE WINNER
"TRAVEL DIARY"**

Director:

KENG MING LIU

www.mrbighead.net/

School:

THE SCHOOL OF VISUAL ARTS

www.schoolofvisualarts.edu/

Travel Diary, which marks the completion Keng Ming Liu's MFA degree in Computer Art at the School of Visual Arts in NY, was inspired in part by her days as an Entomology student collecting beetle and butterfly specimens on Mount Lala in Taiwan. The film blends digital collage, motion graphics, photography, stop motion, composting and traditional illustration into a piece the director says was, in some degree, cathartic for her, "Being alone in New York pushed me into a dark corner and I released my anxiety through communicating with my friends throughout the world. I condensed my thoughts and feelings into travel diaries, attempting to illustrate the stark differences between countries and cultures in various ways and awaken everyone's desire to travel."



“BENDITO MACHINE”

Short film

Director:
ZUMBAKAMERA**Animation:**
ZUMBAKAMERAwww.zumbakamera.com

Jossie Malis starting winning awards for his films at the age of 18 but this latest work, *Bendito Machine*, has become something of a phenomenon having been recognized by 20 festivals in the six months since its release. Malis was born in Lima, Peru, in 1976 and studied advertising, graphic arts, cinematography and stop motion before settling in Barcelona. Working alone, he wrote, directed, animated and created the sound track for *Bendito Machine*, calling the finished piece, “a modern tale about power, money, sex and religion.”

For ZumbakameraDirector/writer/ animator/sound:
Jossie Malis**Toolkit**

Flash



2006 Global Student Animation Awards Winners and Runners-up



ANIMATION WINNER AND BEST OF 2006

"Humans!" / Greg Gunn, Casey Hunt, Reza Rasoli / Otis College of Art & Design

ANIMATION RUNNERS UP (alphabetical order)

"ClikClak" / Victor Moulin, Thomas Wagner / Supinfocom

"Hallucii" / Goo-Shun Wang / School of Visual Arts

"Mirage" / Youngwoong Jang / School of Visual Arts

"Memorial" / Matt Clausen, Jon Gutman / USC, School of Cinema Television



MOTION DESIGN WINNER

"NikelD Conception" / Ted Gore / The Creative Circus School

MOTION DESIGN RUNNERS UP (alphabetical order)

"Opening & Closing credits Parsons Animation Festival" / Elena Wen / Parsons School of Design

"Pixel Perfect" / Eric Edwards / Savannah College of Art and Design

"Travel Diary" / Keng-Ming Liu / School of Visual Arts

"Uberechenbar" / Christian Bobeth / FH Münster FB Design

THE SPONSORS

Autodesk, Sony, ToonBoom, Staple design, Stash Magazine



VFX WINNER

"Diversion" / Aidan Gibbons, Simon Reeves / University of Hertfordshire

VFX RUNNERSUP (alphabetical order)

"Airshow" / Jong Jin Choi / Pratt Institute

"C.Ko Demo Reel" / Chin Ko / Otis College of Art and Design

"Earth Rover" / Garrett Norlin / Otis College of Art and Design

"Olympia 2036" / Ian Bonilla / New York University



AUDIENCE CHOICE WINNER

"Travel Diary" / Keng-Ming Liu / School of Visual Arts

THE JUDGES

Jake Banks
Xavier Egurbid
Carlos el Asmar
Andy Knight
Joost Korngold
Joseph Kosinski
Passion Pictures
Plex
PostPanic
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Chel White
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