# stash SHORT FILMS

#### STASH MEDIA INC.

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The blessing and curse of all creative people is the "so, I got this awesome idea" conundrum. For most it begins with an urgent desire to make the world a cooler, smarter or funnier place. The problem arrives when this rush of genius slams head first into the lumpen reality of producing something new and meaningful then collapses in a dazed heap.

For a few exceptional creators, whether they design cars, meals, songs, houses, hand bags, wine labels or moving images, that awesome idea locks itself around their neck and does more than whisper seductively about freedom, glory or fulfillment. It pulls them out of their creative comfort zone and, I'll argue, just as importantly, demands they plow up the fallow left hemisphere of their brain and shovel around mundane project details like budget, schedule, staffing and administration.

This trek to the dark "corporate" side is the undoing of many creative ventures but talent who brave their projects through this valley of death (carpeted solely with meddling, suit-clad cubicle-dwellers) emerge more focused, more mature and better prepared for their next stab at cooler/smarter/funnier.



SHORT FILMS 1 showcases this kind of filmmaker and 30 of their ideas. Intriguing, hilarious, weird, thoughtful ideas made all the more awesome by the series of headaches, excuses, glitches, hurdles, burning hoops and absolute impossibilities that once stood in their way.

Stephen Price Editor New York, July 2009 sp@stashmedia.tv "POSTMAN RETURNS"
Short film

Director: MISCHA ROZEMA

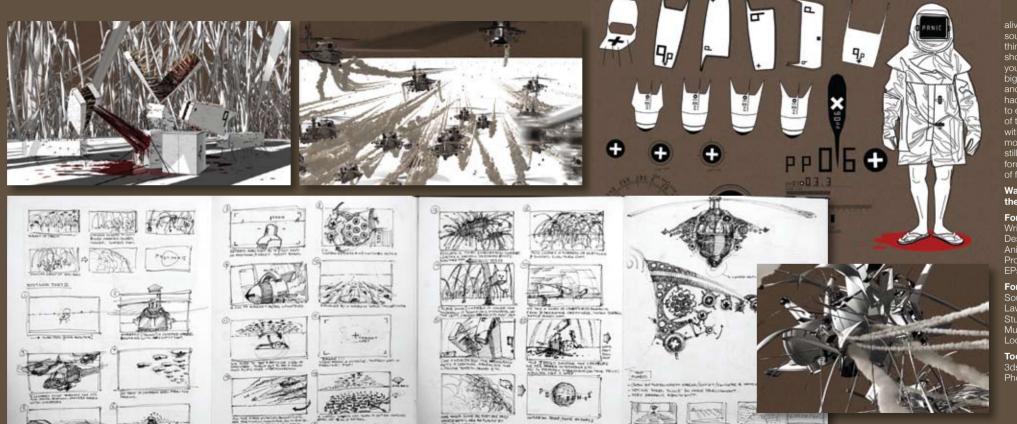
Production: POSTPANIC

Animation: POSTPANIC

www.postpanic.net

Stash 19 led off with a promotional short from Amsterdam studio PostPanic called "Postman". It was shockingly original and very entertaining and has since garnered wide acclaim. And now, two years later, the Postman returns in what the studio promises will be an ongoing series of films.

Director Mischa Rozema:
"Basically the Postman films become a kind of instructional series of tales on how to destroy the world or create panic. It's not about destruction, it's the way you destroy/panic. It's all about attitude. I also love the fact that it's this PostPanic world where anything is possible – Postman 1 had edible nuclear clouds and Postman 2 also has some really surreal elements. It's also always such a buzz to see how things you sketch in a notebook come



alive through animation and sound design – that's the best thing about working on your own short films, no one can make you compromise your vision. The biggest challenges we (myself and Ivor Goldberg, head of 3D) had on this production was how to execute some of the physics of the animations, in particular with scenes displaying insane movements of objects, but it was still all fun and that's the driving force behind making this series of films."

# Watch Behind the Scenes on the DVD

## For PostPanic

Writer/director: Mischa Rozema Design: Mischa Rozema Animation: Ivor Goldberg Producer: Annejes van Liempd EPs: Ania Markham, Jules Tervoort

# For Massive Music

Sound design: Guy Amitai, Lawrence Horne (Kaiser Sound Studios) Music license/production: Lodewijk Pöttker

# Toolkit

3ds Max, After Effects, Illustrator, Photoshop

#### "ALIVE IN JOBURG" Short film

Production: SPY FILMS

Director: NEILL BLOMKAMP

VFX: RATEL

www.ratel.ca

Alive in Joburg is director Neill Blomkamp's breakout short and the basis for his feature film debut District 9 released in 2009.

Although the setting is bleak and the underlying themes serious, Blomkamp – who was born in South Africa – insists the work is a tongue-in-cheek experiment in presenting western science fiction in a non-western setting, "It's a strange piece, and I suspect that at first, people might not know how to react to it. But, that tends to be how it is with experimentation."

The South African shoot (captured throughout 2005 in between paying gigs and another personal project called *Tempbot*) was financed by Toronto's Spy Films with all VFX completed by Blomkamp through his VFX studio RATEL.





EP: Carlo Trulli
VFX: Neill Blomkamp
Producer: Simon Hansen,
Sharlto Copley
Production/location manager:
Jason Cope
Sound recording: S'bo Nyembe
Sound design: Francois Lafleur
"Harmonic Code" track:
Q Department
Score: Clinton Shorter
Alien prosthetics: Sarah Bergeest
Motion capture: Mainframe Inc.

#### Toolkit

LightWave, After Effects, boujou, Photoshop



# For The Blackheart Gang

Concept: Markus Smit,
Ree Treweek
CD: Jannes Hendrikz
Story: Markus Smit
Character design/illustration:
Ree Treweek
Compositing/2D animation:
Jannes Hendrikz
Music/sound design: Markus Smit
Lead 3D animator: Justin Baker
3D team: Lyndon Daniels, Stanley
Seaal. Alexander Gilfillian.

Jason Stapleton, Richard Clark, Pieter Mentz, Brian Goodwin Voices: Raymond Connel, Tim Bull, Inge Beckmann, Noel Labridy

# Toolkit

XSI, After Effects, Photoshop

"TALE OF HOW" Short film

Director:
JANNES HENDRIKZ
Production/animation:

Production/animation:
THE BLACK HEART GANG

www.blackginger.tv

Working after hours and weekends for nine months with no budget, a collective of friends based in Cape Town South Africa called The Blackheart Gang completed this rich, surreal and operatic minimasterpiece about, among other things, an insane dodo-eating island named Otto and a white mouse named Eddy the Engineer. The group cites an appropriately eclectic range of influences including Indonesian art. Prokofiev. Tim Burton, Philip Glass, Lewis Carrol and fantasy artist Patric Woodraffe.

stash 51.28 "DIX" Short film 7:08 Director: BIF Production: THE MILL **AUTOUR DE MINUIT** ARCADI CANAL+ CNC Animation/VFX: THE MILL www.the-mill.com Hidden within the walls of The Mill in London lurks a directing team known as bif. It comprises Fabrice Le Nezet, Francois Roisir and Jules Janaud, all animation graduates of the Supinfocom class of 2005, also responsible for the spectacularly original 2006 film "Raymond" - the first in the on-going series of shorts created in-house from The Mill The directors reveal the major challenge with this new film was. "Chopping up our actor. Some shots are 2D special effects (Shake), while some others needed For The Mill For Autour De Minuit a 3D model animated on top of the Director: bif Producer: Nicolas Schmerkir actor and then cut, revealing the Producer: Stephen Venning Toolkit flesh." Schedule: XSI, Maya, Shake, Final Cut four months.



For Head Gear Animation EP: Sue Riedl

"Budapest"
Animators: Julian Grey,
Philippe Blanchard, Isaac King
Compositors: Julian Grey,
Philippe Blanchard

"Some Days"
Animators: Julian Grey,
Drew Lightfoot
Compositors: Philippe Blanchard,
Isaac King
Music/sound: Kyle Sim

"Forgetfulness"
Compositors: Philippe Blanchard,
Jeff Jordan
Music/Sound: Tom Third

# Toolkit

After Effects, Photoshop, Nikon D2H, Panasonic 24P camcorder

stash 16.18

SUNDANCE CHANNEL Short films x 3

Agency: JWT, NY

Director: JULIAN GREY

Animation:

HEAD GEAR ANIMATION

www.headgearanimation.com

Three films from Toronto's Head Gear Animation for a series commissioned by The Sundance Channel to run as interstitials and based on the work of United States Poet Laureate Billy Collins.

Director Julian Grey says he jumped at the chance to create visuals to complement Collins' wry humor, rejection of formal poetic convention and eye for the minutiae of everyday life.

Read more about this project at www.stashmedia.tv/16 18.

stash 11.29

"CITY PARADISE" Short film

Commissioner: CHANNEL 4 TELEVISION Director: GAELLE DENIS

Production/animation/VFX: PASSION PICTURES www.passion-pictures.com

Post: RUSHES

www.rushes.co.uk

Director Gaëlle Denis follows up her 2003 BAFTA award-winning first film Fish Never Sleep with this charming and surreal effort commissioned by Channel 4 television as part of the Artist in Residence (AIR) scheme. Produced through London's Passion Pictures. the short has been recognized in Cannes, Annecy, Aspen and by BAFTA.

Read more this project at www.stashmedia.tv/11 29







## For Passion Pictures

Producer: Erika Forzy EP: Andrew Ruhemann DOP: Sarah Bartles Smith Art director: Sarah Frere Liahtina/textures: Antoine Moulineau Models/animation: Nicklas Andersson Matte painting: David Lea VFX supers: Neil Riley, Chris Knott Compositing: Niamh Lines, Ian Sargent, Johnny Still, Cassiano Prado, Ian Murphy, Paul Cheshire CG co-ordination: Emma Phillips 2D animation: Louis Clichy Editor: Tony Fish

#### For Rushes

Inferno: Duncan Malcolm Mastergrade: Adrian Seerv Producer: Meg Guidon CGI Rain: Andv Hargreaves

#### Toolkit

Photoshop, AEFX, After Effects. LightWave, Inferno

stash 19 RONUS FILM

"DYNAMO" Student film

Director: FABRICE LE NEZET

School: SUPINFOCOM

Animation: FARRICE LE NEZET MATHIEU GOUTTE BENJAMIN MOUSQUET

The ancient city of Valenciennes in northern France, once celebrated for commodities like steel and lace. has recently become the source for a different kind of export: exceptional animation talent.

Supinfocom, the animation school established in 1988 by the local Chamber of Commerce and Industry, consistently produces students whose films offer fresh styling, thoughtful narratives, inventive direction, technical mastery and sophisticated use of sound design and music.

A second Supinfocom campus opened in Arles. France in 2000 and third in India in 2008.





animated short designed to look

cooperation is essential to their

survival. Dvnamo won the Prix

Imagina Festival in Monaco.

Fabrice Le Nezet, Mathieu Goutte Fabrice Le Nezet and Benjamin Mousquet. The 3D Mathieu Goutte like stop-motion is a tightly edited allegory of two characters whose Toolkit Ecoles et Úniversités at the 2006



Direction/design/animation: Character rigging/modeling: Character animation/music: Benjamin Mousquet

Mava, After Effects, Photoshop

stash 04.29

"GOPHER BROKE" Short film 4:17

Writer/director: JEFF FOWLER

Design/animation: BLUŘ

competition at Blur inviting storyboards or treatments for short films. Gopher Broke has become the Venice, CA, studio's most making the Oscar short list).

In production for five months major milestone in Blur's rise to (recently marked by their 2009 comic "The Goon" with David





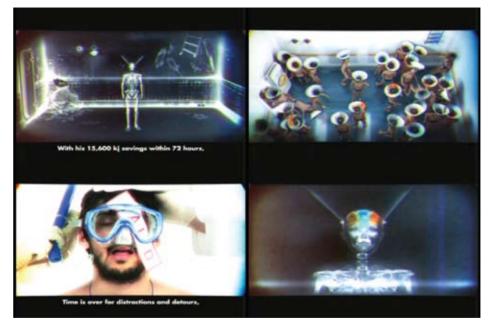
#### Selected credits for Blur

Producer: Al Shier

Animation: Wim Bien, Jeff Fowler, Remi McGill. Marlon Nowe. Samir Patel, Derron Ross, Davy Sabbe, George Schermer, Jason Taylor

#### Toolkit

3DStudio Max v5, Brazil, Digital



#### For The Mill Directors/animators: Fabrice Le Nezet, François Roisin. Jules Janaud

Toolkit Maya, Photoshop, After Effects

stash 27 28

"RAYMOND" Short film

Directors: RIF

Production: THE MILL

Animation: THE MILL

www.the-mill.com

Raymond is the first Mill film directed by in-house talent and, according to Stephen Venning, head of 3D, indicates where the company is headed. "For sometime we have been discussing the Mill as a full creative force. The structure of our recruitment has been to hire the best in graduate talent, animators who demonstrate an ability for full creativity - meaning we don't just hire people that can do CG. Really from this moment, but perhaps more of a master plan, we will be seeking to meet with heads of TV fat agencies] with a view to taking on the full production of animationled projects."

stash 39 RONUS FILM

"TERMINUS" Short film

Director: TREVOR CAWOOD

Production: SPY FILMS

VFX. THE EMBASSY RAINMAKER

www.theembassvvfx.com www.rainmaker.com

You've seen Trevor Cawood's name before as the VFX supervisor on the Nike "Evolution" and Citroën "Transformer" spots directed by Neil Blomkamp, His own directing career is now up and running with this VFX-enhanced short premiering at the 2007 Toronto Film Fest and landing rep deals with Spy Films and Biscuit Filmworks. He is a graduate of The Art Institute of Vancouver's Visual Effects program and a partner and co-founder of The Embassy VFX.

On influences: "I grew up watching a lot of 1970s Canadian media. As a result, I developed an interest in brutalist design and architecture. That influence prevails throughout the film. From a conceptual standpoint. I'm fascinated by how the mind



adapts and evolves through stress Both my need for stress and my need to get rid of stress have played a large role in the shaping of my character. The characters in Terminus are metaphors for anxiety."

On production: "The crew was never more than seven people. Two reasons for this: One, we

didn't have a large budget, and two, we didn't have a lot of time at our locations, so we had to shoot lean. I actually think the rushed. imperfect filming style lends a lot to the look of Terminus. The film took around 10 months to complete, but it could have been done in half that time had I not been doing other gigs."



For Spy Films EP: Carlo Trulli Producer: Robin Havs Co-writer: Jason Cawood DOP: Trent Opaloch Camera op: Ozan Biron PAs: Marcus Trulli, Billy Wong VFX super: Tristam Gieni

## For The Embassy

VFX: Stephen Pepper. David Casev. Paul Copeland. Michael Blackbourn, Dan Prentice, Winston Helgason, Jim Hebb. Tannis Mathers

#### For Rainmaker

Motion capture: Ben Burden Smith. Jason Hancox, Jody Zoerb, Rob Hansen, Paul Cech. Tony Lomonaco

#### Toolkit

LightWave, Modo, Zbrush, Shake, Final Cut. Premiere Pro.

stash 47 28

"THE LIFE SIZE ZOETROPE" Short film

Commissioned by: ANIMATE PROJECTS Funded by:

CHANNEL4. ARTS COUNCIL UK Director:

MARK SIMON HEWIS Animation: MARK SIMON HEWIS

www.marksimonhewis.com

From director Mark Simon Hewis: "In 2006 I sat on the docks at Bristol's Harbor Festival and I saw the ride. I counted how many seconds it took for the ride to do one rotation and then I counted the spaces for the people to ride on it. It seemed to be really really close to running on two frames per rider - or in animation terms: on 2's.

"I didn't want to make a film that was purely technical. From the outset it was so important to me and the producer Katie Daniels that the audience was honestly touched by this one [animated] life, then suddenly reminded they had watched the entire narrative unfold on pieces of paper spinning around on a ride filmed in live action.

"No part of the final animation in the film has been cheated. The film was made using a collection of processes which allowed the viewer to watch it without needing a flashing shutter to make the images animate. To do this we performed camera tests on ceiling fans (that run at about the same speed) until we found a shutter speed and shooting frame rate that almost made it animate with

persistence of vision. When it

came to the shoot day we knew

the exact speed the ride had to

rotate at. This could be controlled by the smallest nut and bolt hidden under the wheel itself. We all stood around with stopwatches comparing the times for each turn. We would stop, hit the bolt a couple of times, and try again.

"During the shoot we had no idea what the camera was capturing. It was a shoot filled with shrugging and the ever-so optimistic line 'I think so'. This lack of knowledge during the day was guite a daunting feeling when you realized two thirds of the entire budget was

going on hiring the ride, camera equipment and feeding the people brave enough to spend a day on the thina."

Schedule: 12 months pre-pro. seven months post.

For Animate Projects:

Producer: Katie Daniels Director/animator: Mark Simon Lewis

Toolkit

Flash, After Effects, Painter, Photoshop, Final Cut



## stash 38.27

#### "KEY LIME PIE" Student film

# School: SHERIDAN COLLEGE Director: TREVOR JIMENEZ

Created by Trevor Jimenez during his final months at Sheridan College in Oakville, Ontario, Kev Lime Pie then proceeded to gorge its way through the animation festival circuit. Although the snappy film noir style and narration is pitch perfect in the final product, Jimenez claims the story was the most difficult phase of the process: "I'm used to using images to communicate my ideas, but the writing does not come as naturally. I was inspired to do a noir after watching The Sweet Smell of Success by Alexander Mackendrick, From there I marinated in and was inspired by Saul Steinberg illustrations, Weegee's photography, the Batman animated TV series and a slew of other great noir films like Sunset Blvd, and the Night of the Hunter." Schedule: September to December 2006 to write. board and design. January to the end of April 2007 in production. Completed early May, 2007.

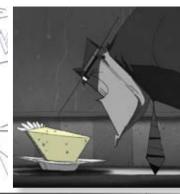
















#### "ROGER DANS L'ESPACE" Short films x 2

Director: XAVIER LECOMTE

Production: NOZON

Animation: EXVOTO

www.exvoto.com

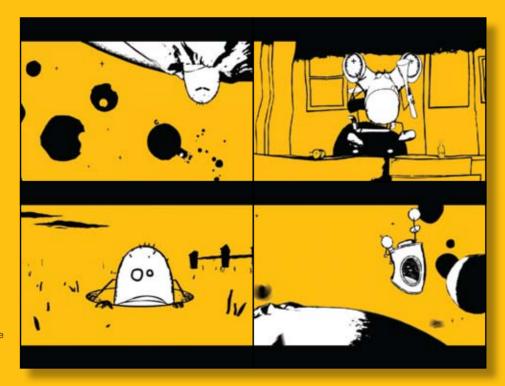
The first two films in a proposed series created by Brussels post house Nozon and their partners at Parisian animation studio Exvoto, Director and Exvoto animator Xavier Lecomte says the shorts "try to capture the worst possible personality for meeting other civilizations. The excessive reactions of the hero and the mishaps which follow are meant to comically reflect on our own intolerances." He cites fellow Frenchmen, cartoonist Lewis Trondheim and comic artist Joan Sfar, as graphic influences.

#### For Exvoto

Director/animation: Xavier Lecomte Graphics: Franck Pitarch Animation: Vincent Kesteloot TD: Tristan Salomé

# Toolkit

Maya





"THE HELL'S KITCHEN"
Student film

Directors: BENJAMIN BOCQUELET, RENAUD MARTIN

School: EMCI (France)

Instructor: MIKAEL AUFFRET

Like most animation companies at the top of their game London's Studio aka gets far too many resumes and reels each month. But when *The Hell's Kitchen* arrived they hoped the talent responsible would not be far behind.

This cringe-inducing short, which takes themes of consequence and responsibility to new and devastating heights, had both the style and the imagination to make it stand out from the pile.

Toolkit 3DS Max, After Effects, Vegas stash 25.01

"HUMANS!" Student film

Director: THREE LEGGED LEGS www.threeleggedlegs.com

School: OTIS COLLEGE OF ART & DESIGN

www.otis.edu

"Humans! was initially created as our collective senior thesis." recount directors Greg Gunn, Casey Hunt and Reza Rasoli speaking, somehow, in perfect unison. "The three of us had so much fun working together on previous projects, we wanted to continue laying the ground work for the future of Three Legged Leas."

Their first challenge was to create a compelling story. "Once we had the basic idea down, we brainstormed and created from there. We're huge fans of traditional animation so the blend between 2D and 3D felt like a good place to start."















Read more from Three Legged Legs at www.stashmedia.tv/25 01.

Watch behind the scenes on the DVD.

Directors/animators: Greg Gunn. Casey Hunt, Reza Rasoli Music: Richard Emmet VO: Dave Mitchell

Toolkit Maya, After Effects, Mirage, Photoshop, Illustrator









#### LIVE EARTH "TEN THINGS YOU CAN DO TO THE EARTH" Short film

Client: SOS/LIVE EARTH

Director: ROMAN COPPOLA BUCKY FUKUMOTO

Animation: RC STUDIO INC

www.romancoppolastudio.com

One of 50 short films commissioned for the Live Earth initiative (www. liveearth.org) and broadcast during the UK portion of the Live Earth Global Concert on July 7, 2007. Jennifer Krasinski, producer at Roman Coppola Studio, says the choice to build the film using only clip art had unexpected creative benefits. "Since the clipart dictated such a straight-forward style, we needed to add a lot in the script to balance that out and make it more interesting. The first version of the script was a little darker than the final product. After Bucky Fukumoto's first version, Eric Normington's pass really punched up the humor and Roman brought spirit and depth to the project." Schedule: eight weeks.



Directors/writers: Roman Coppola. Bucky Fukumoto Writer: Eric Normingren Producer: Jennifer Krasinski Animation: Bucky Fukumoto. Arya Senbouraraj, Preston Brown

# Toolkit

Illustrator, Photoshop.





Sound: Noah Pavne-Frank

# Toolkit

XSI, Photoshop, After Effects, Premiere, Shake

Watch Behind the Scenes on the DVD.





"CONEHEAD" Student film

Director: DON PAN

www.donpan.co.uk

# School: BOURNEMOUTH UNIVERSITY

www.bournemouth.ac.uk

Graduating with a BA in product design. Don Pan fashioned housewares and websites before heading back to school at Bournemouth University where he created Conehead on the way to his Masters degree in 3D Computer Animation and graduated with distinction.

This charming and darkly comic film was his final project and required 15 weeks from concept to completion.

Pan recalls, "The best part of the production was after all those painful hours of getting the animation just right, it was real fun getting my own back and torturing Conehead in the end!"

stash 34.01

"CITY OF GOOD" Short film

Publisher YOUWORKFORTHEM

Director: SHILO

Animation: SHILO www.shilo.tv

"We Make It Good" is the print and DVD monograph from LA/ NY studio Shilo published by YouWorkForThem (www. youworkforthem.com). This film, a sardonic vision of good more or less rising above evil, is one of four original shorts created for the collection which also includes commissioned work, style frames and case studies.

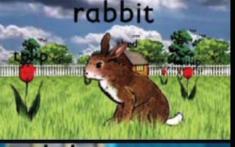
According to Shilo CD André Stringer, the thread through all four of the shorts is "the theme of emotional transformation; the idea that even in the darkest hours, there is a chance for evolution." As thoughtful as that may sound, Stringer assures us the overall tone of the collection is fun, "Anything we were interested in, we just started making."

Read more from Shilo at www.stashmedia.tv/34 01.











stash 24 BONUS FILM

"RABBIT" Short film

Client: ANIMATE!

Director: RUN WRAKE

Production:

SCLAH FILMS Animation:

RUN WRAKE www.runwrake.com

A junk shop trove of 200 childrens' stickers dating from the 1950's served as the inspiration and the visual content for this dark and surreal morality tale from UK-based animator/director Run Wrake.

Schedule: four months for pre-production. 12 months for production.

Rabbit is an animate! commission funded through Finetake by Arts Council England and Channel 4.

# For Sclah Films

Director/animator: Run Wrake Music: Howie B Sound effects: Craig Butters stash 35.08

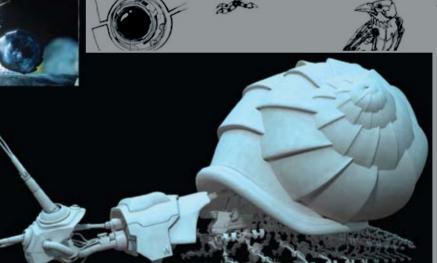
POLYNOID "458NM" Student film

School: FILMAKADEMIE BADEN-WÜRTTEMBERG

Directors: JAN BITZER, ILIJA BRUNCK, TOM WEBER

Filmakademie Baden-Württemberg occupies a link near the very top of the animation school food chain, and this exceptionally paced and intricate film from graduates Jan Bitzer, Ilija Brunck and Tom Weber demonstrates why. 458nm – the title denotes the frequency of blue light snails perceive as a signal for food – has won numerous awards including a special jury prize at Siggraph 2006.





Apriles AND (ELVICED (NOT))

CONTRACT THE SE STREET STREET

Models: Jan Bitzer, Tom Weber Animation: Ilija Brunck Dinematography/lighting: Jan Bitzer Fexturing: Jan Bitzer, Tom Webe Heiko Schneck Dompositing: Jan Bitzer, Heiko Schneck

Toolkit

XSI. Photoshop, Combustion

## stash 28 BONUS FILM

"MOLOCH" Short film

Director: MARCIN PAZERA

Animation: PLATIGE

www.platige.com

Influenced by Polish and Russian science fiction, Marcin Pazera began sketching out this dark and atmospheric film during the fourth year of his studies at the Academy of Fine Arts in Cracow. Moloch was finished thanks to the patronage and technical resources of Polish CG studio Platige Image and enjoyed a successful run on the festival circuit.

Pazera and his team of two artists rotoscoped a portion of the character animation and shot live smoke plates to compliment the digital fog.

A little insight into the other production techniques: "The main assumption was to eliminate the artificiality which accompanies pictures made entirely in 3D, that's why all the set design and textures on the characters were handpainted. Projecting a handmade picture from the camera onto a 3D space made the job easier,



saving much time. Unfortunately, such techniques can be used only when the camera moves slightly so dynamic shots were made in the traditional way.

"Music was made simultaneously with the film making process. The picture had an influence on the music and the music altered the picture. Music and sound effects have been taken care of by a group called Demodoll. Its style of heavy industrial sound matches the film convention. This convergence was not accidental and allowed a completely personal creation devoid of the elements of the so-called applied art."

Read more from the director at www.stashmedia.tv/28 31.

# For Platige

Director/writer/animator:
Marcin Pazera
Additional artists:
Grzegorz Krzysik, Lukasz Pazera
PA: Marta Staniszewska

#### For Demodoll

Music/sound: Maciej Pazera, Dawid Szwec

#### "LITTLE ATOMIC BOMB" Short film

#### Director: ADAM LONG

#### Animation: ADAM LONG

www.paperhousefilms.com

"I wanted to make a motion piece based on the poem 'Little Atomic Bomb' by Charles Bukowski," notes Portland director/animator Adam Long, "I wanted it to be a letter written to a general by a madman, and we are flying through this insanity represented by frantic but beautiful looking drawings like Ralph Steadman's. My friend and Portland artist Tom Keating (tomkeating-art.blogspot. com) created the bomb girl, pig bomb, and inked the initial plane. The horse and women dancing are both Muybridge photos inked over, the flower pot is ink spots, and the initial bomb is an old photo of 'Fat Man' covered in ink, the final mushroom cloud is ink in a tub of milk."

Director/animator: Adam Long Illustrator: Tom Keating Poem: Charles Bukowski

#### Toolkit

Photoshop, After Effects, digital camera, scanner, ink, paper



stash 32.18

# "LE GRAND CONTENT" Short film

Director: CLEMENS KOGLER, KARO SMITH

#### Animation: CLEMENS KOGLER, KARO SMITH

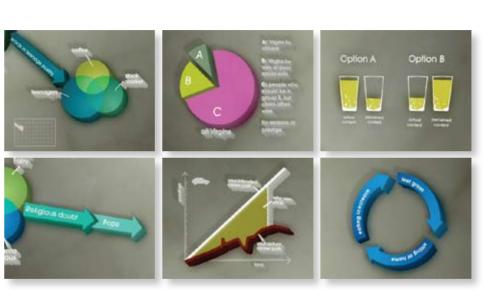
www.clemenskoaler.net

From co-director Clemens Kogler: "Le Grand Content examines the omnipresent Powerpoint-culture in search for its philosophical potential. Intersections and diagrams are assembled to form a grand 'association-chainmassacre' which challenges itself to answer all questions of the universe and some more. Of course, it totally fails this assignment, but in its failure it still manages to produce some magical nuance and shades between the topics of death, cable TV. emotions and hamsters." Schedule: three weeks.

Narration: Andre Tschinder Music: Aphex Twin

# Toolkit

After Effects, Illustrator



stash 46.25

SONY "SNOW ANGEL"
Short film

Agency:
DARE DIGITAL
Director:
LAURIE J PROUD

Animation:

www.sherbet.co.uk

This enigmatic short sponsored by Sony was built on a scene idea from John Malkovich following his involvement in a VAIO advertising campaign. The story was then co-written by visitors to the VAIO website with votes tallied to decide the most popular narrative suggestions. The final twist-filled tale was interpreted by director Laurie J Proud through Sherbet and London digital agency Dare. Animated in Flash, After Effects and Maya in six weeks.

# For Sony

Communication manager: Kirsi Stewart Writers: John Malkovich, Wayne Chisnall, Laura Tonini, Arianna Tropea



# For Dare Digital

ADs: Matt Firth, Vicky Goose Planner: Elaine Miller Producers: Harriet Scopes, Emily Creek

# For Sherbet

Director/design: Laurie J Proud Producer: Rachel Matchett Animators: Nick Appleton, Martin Oliver, Ross Vidsten, Aaron Lampert, Garth Jones, Steve Sole Compositor: Shelley Revill 3D: Simon Goodchild Sound: Barney Quinton

# Toolkit

Flash, After Effects, Maya



stash 25.28

"BENDITO MACHINE" Short film

Director: ZUMBAKAMERA

Animation: ZUMBAKAMERA

www.zumbakamera.com

Jossie Malis starting winning awards for his films at the age of 18 but this film, *Bendito Machine*, became a full-blown phenomenon recognized by 20 festivals in the first six months of release.

Mallis was born in Lima, Peru, in 1976 and studied advertising, graphic arts, cinematography and stop motion before settling in Barcelona. Working alone, he wrote, directed, animated and created the sound track for *Bendito Machine*, calling the finished piece, "a modern tale about power, money, sex and relicion."

# For Zumbakamera

Director/writer/animator/sound: Jossie Malis

**Toolkit** Flash

# Director:

## School: ROYAL COLLEGE OF ART

www.rca.ac.uk

Not only did this film earn Dublinborn Johnny Kelly his MA in animation at the Royal College of Art in London and the Conran Foundation Award, it also won him the Best New Director prize at the 2007 Shark Awards ad fest. And that, in turn, brought him to the attention of London animation studio Nexus Productions who signed him as a director.

Kelly describes *Procrastination* as "an investigative and exploratory hands—on, gloves-off study into the practice of putting things off. Sometimes the only way to get something done is to do two dozen other things first."

Story/animation/direction: Johnny Kelly Voice over: Bryan Quinn Sound design/sound mix supervising sound editor: Mike Wyeld Foley artist: Sue Harding Foley engineer: John Mark



stash 55.28

"GARY" Short film 7:10

Directors: CLÉMENT SOULMAGNON, YANN BENEDI, SEBASTIEN EBALLARD, QUENTIN CHAILLET

Production: SUPINFOCOM

Animation: CLÉMENT SOULMAGNON, YANN BENEDI, SEBASTIEN EBALLARD, QUENTIN CHAILLET

Gary-lefilm.com www.monsieurshine.blogspot.com

Over the final six months of their education at Supinfocom in Valenciennes, France, four animation students wanted to tell the story of a young boy in love with an older girl and, like most coming of age tales, it would have more to do with Father Freud than Mother Goose.

Co-director Clément Soulmagnon: "The film is a metaphor of adolescence, the first strong feelings, the first physic desire. The most challenging aspect of the production was to find a creative angle that was original and 'acceptable' without rendering the









story too infantile and ensure the film was poetic without being 'too sweet'." The directors' choice to render the 3D animation with a 2D look was "to ensure this graphic style was not too cold or lacked spontaneity."

Animation: Clément Soulmagnon, Yann Benedi, Sebastien Eballard, Quentin Chaillet

Music: Guillaume Poyet Mixer: Lionel Akchouch Trumpeter: Florent Cardon

# For Digital Touch

Sound design: Steve Mahie, Beniamin Mechali

## Toolkit

Maya, Photoshop, Fusion

"T.O.M." Student film

Directors: DANIEL BENJAMIN GREY, TOM BROWN

School: INTERNATIONAL FILM SCHOOL OF WALES

Animation: HOLBROOKS FILMS www.holbrooksfilms.com

Daniel Benjamin Gray and Tom Brown's quietly twisted graduation film has earned them recognition at no less than 50 international fests including Sundance, Annecy, Ottawa and the HBO Comedy Film Festival. They now operate as Holbrooks Films and signed with Blacklist for representation.

Direction, production, concept, animation, design and sound: Tom Brown, Daniel Benjamin Gray Voice talent: Kristy Cromwell

## Toolkit

Painter, ToonBoom, After Effects Premier, Maya, Final Cut Pro



## On creating the look

"We wanted to create an entirely digital film, however we were keen to use traditional techniques. A lot of computer animation packages are geared towards vectors and making things easier, but we did not want to use any of those features, so using 2D computer software with a frame by frame technique but retaining a line that had the qualities of pencil and paper was a hard goal. We eventually used Photoshop to clean up and go over each frame of the animation lines we created in ToonBoom."

# On toiling in South Wales

"Each frame of t.o.m. equates to approximately 20 minutes of man hours. That divided by two people and spread over a period of five months leaves very few hours for sleep in the day, three of our months of production were spent seven days a week, 17 hours a day, in a cold garage on one garden table, a makeshift table, a PC and a Mac."





"OVER TIME" Student film 4:50

Directors: OURY & THOMAS

School: SUPINFOCOM

www.supinfocom.fr

Over Time is the graduation film of animation students Oury Atlan, Damien Ferrie and Thibault Bertrand. Creating the piece while students at French animation and media school, Supinfocom, the film is a tribute to The Muppet Show creator. Jim Henson.

On the strength of this work, the trio, known as Oury & Thomas, were signed for commercial and video representation by Partizan Lab, the animation arm of London and Paris based prodoo Partizan.

#### Toolkit

3ds Max. Photoshop, Combustion

stash 32.28

"A GENTLEMAN'S DUEL" Short film

## Directors: FRANSCISO RUIZ. SEAN MCNALLY

# Animation: BLUR

www.blur.com

Somewhere in the grand ledger where animation studios are sorted, grouped, and otherwise stuffed into categories. Blur Studios occupies it's own column. But it's hard to put a heading on that column because the Venice. CA, studio produces such a diverse body of work. Visually agressive game cinematics, commercials, feature film trailers and titles, and broadcast design are all created with a confidence that declares a rabid joy in solving both the creative and technical challenges of the work.

But underneath the large and varied paying gigs there is always an in-house project bubbling away. Invariably both the visuals and narratives of these films are ambitious. And almost as invariably they are short-listed or nominated for Academy Awards.



personal storytelling experiments since Rockfish was featured on issue 01. Gopher Broke followed on the cover of Stash 04 and In the Rough appeared on Stash 05.

Their latest short. A Gentlemen's Duel, is a steampunk-inspired tale that knocked over audiences at festivals and generating talks with Hollywood studios interested in developing the film into a feature.

Jennifer Miller, Blur cofounder and CD answers some of our auestions...

# So why spend all the time and resources on projects that don't pay the bills?

These short films are opportunities to experiment with production pipeline processes, R&D unique aesthetic approaches to CG, and strengthen our team of artists. But most importantly, we love to

stretch our wings in the storytelling arena and develop strong characters that we care about.

# challenge of this film?

Striking the right balance between humor and action. We wanted to create a short that would please the fans of slammin' giant robot action as well as fans of slapstick humor. Finding the right balance was the toughest nut to crack.

# What was the main creative











#### Technical challenges? This was the first project we incorporated Softimage XSI into our animation pipeline. We'd been using 3ds Max for 11 years solid.

Schedule and crew? A very small skeletal crew worked on this film for over a year in between commercials, cinematics and effects work. Then we really went into full swing and produced the final over a six-month period.

# What did this project teach you about film making?

That if there's ever a story issue we can't resolve or the film hits a slow patch - just throw a pair of huge boobs up on the screen and shake 'em around. I quarantee most of the audience will be so distracted they'll overlook any pesky weakness in the film."

#### For Blur

EP/co-writer: Tim Miller Writers/directors: Fransciso Ruiz. Sean McNally Co-writer: Jeff Fowler Animation supers: Jean-Dominique Fievet, Jason Taylor CG super: Sebastien Chort Character modeling super: Laurent Pierlot FX super: Kirby Miller Producer: Al Shier + many more talented CG artists

# Toolkit

3ds Max, Digital Fusion, XSI, Brazil, Premiere, Photoshop

# stash SHORT FILMS